



European Apparel and Textile Organisation

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Mr. Jean-Marc GENIS
Director General
Eurocommerce
Rue Froissart 123-133
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Dear Sir,

EURATEX is pleased to introduce to you the **revised Recommendation for the labelling of clothing products** be it woven or knitted form. This recommendation is an up-date of the former 1983 recommendation published by the AEIH aimed at standardising the marking of clothing products bearing compulsory and/or useful information for the purchase or use of clothing products¹.

The purpose of these recommendations is mainly to determine a single labelling spot for each article. Due to the various types of manufacturing, the materials used and the influence of fashion, it may happen that a choice of different labelling spots has to be considered for the same article. As for articles made up of various pieces, it is recommended that each of them be labelled individually as far as possible. In any case the label must always be easy to find and be securely and durably fastened.

We have considered it important to disseminate this information as widely as possible for the benefit of the textile and clothing chain. We encourage you to do the same in order to avoid any misunderstandings and loss of time for our companies in their daily work. Please bear in mind that these recommendations are not applicable to labels with an advertising function or to tie-on labels the function of which is to promote sales.

This paper has been translated into 4 languages (English, French, German and Italian) and will be made available to EU producers and also on the websites of our member federations representing the apparel industry. An electronic version is available upon request.

We remain at your disposal for any comments you may have and hope to have thus achieved a step forward to the benefit of our industry

¹ such as care symbols, indications of raw materials, size and origin, among others.



CC : EURATEX members

RECOMMENDATIONS FOR THE LABELLING OF CLOTHING PRODUCTS

1. Rules to be observed

The label

- must be securely fastened to the article
- must be washing and dry-cleaning resistant
- must remain fully legible throughout the lifetime of the article
- must be written in easy-to-read print
- must not fray
- must not show through the article
- must not bother the person wearing the article
- must not be detrimental to the aspect of the article
- should convey several pieces of information at the same time.

Uniform positioning of labels

The purpose of labels (Fibre content and Care labels) is to inform consumers so far as the purchase and care of articles are concerned and professional cleaners. These labels must be easy to find and be securely and lastingly fastened. Although it would have been more practical to limit to only one labelling spot for each article, the various types of manufacturing and materials, as well as the changes in fashion make it necessary to have a choice of various spots in certain cases.

Quality of labels: For the production of labels it is recommended to use material and thread which do not reduce the wearing properties of the article or irritate the consumer while he is wearing it.

Recommended labelling spots:

Article	Positioning	Alternative
<ul style="list-style-type: none">- coats/ jackets / ladies' suit jackets- men's jackets and suit jackets- waistcoats / vests- dresses/ blouses- aprons/ smocks- jeans/ trousers	<ul style="list-style-type: none">- left side, at bust height- left side, at bust height- front left side- left side seam, above the hem- top back, middle- right back pocket, or top back at waist level	<ul style="list-style-type: none">- left front facing / left side seam- left breast pocket (inside)- top back, middle- left side seam, above the hem- jeans: in the fastening

<ul style="list-style-type: none"> - aprons - overalls/professional wear 	<ul style="list-style-type: none"> - top back, middle - top back, middle 	<ul style="list-style-type: none"> - attachment point for right belt ribbon - left side seam
<ul style="list-style-type: none"> - skirts - shirts - pullovers/ sweaters/ jumpers/ T-shirts - babylinen 	<ul style="list-style-type: none"> - top back (belt) - top back, middle (collar) - left side seam, above the hem - left seam 	<ul style="list-style-type: none"> - left side seam, above the hem - left side seam, above the hem - top back, middle - left shoulder seam - baby's vest: top, outside the seam
<ul style="list-style-type: none"> - sportswear and gymwear - ski clothes/ anoraks - dressing gowns, housecoats and robes - pyjamas, night-dresses - bath articles 	<ul style="list-style-type: none"> - top back, middle - top back, middle - top back, middle - top back, middle - left side seam, top 	<ul style="list-style-type: none"> - left side seam - reversible articles: in the left pocket - left side seam - left side seam, above the hem (except for trousers) - left side seam above the hem
<ul style="list-style-type: none"> - corsets, brassieres / elasticised briefs - underwear / briefs / underpants / tights / garters - underwear/ waist slips - stockings/ socks 	<ul style="list-style-type: none"> - back, left, bottom edge / top back middle - top back, middle - left side seam - printed on the packaging 	<ul style="list-style-type: none"> - left side seam - left side seam - thermo-print
<ul style="list-style-type: none"> - ties - stoles and scarves - gloves - hats / caps 	<ul style="list-style-type: none"> - back - in a corner - in the left glove - inside 	